

Who needs your help the most?



CollegeResponse[®]

Mental health screening and education programs to help you identify students at risk.



a non-profit 501(c)(3) organization

What is CollegeResponse?

CollegeResponse promotes the prevention, early detection and treatment of prevalent mental health disorders and alcohol problems through in-person and online screening. For more than a decade, the program has offered affordable and practical risk management tools to educate, assess, and connect students with appropriate resources.

CollegeResponse is pleased to provide the following programming for 2011-2012:

- *The DORA College Suicide Prevention Program*
- *National Depression Screening Day® (NDS) Kit*
- *Mood and Anxiety Disorders Online Screening Tool*
- *National Eating Disorders Screening Program® (NEDSP) Kit*
- *Eating Disorders Online Screening Tool*
- *National Alcohol Screening Day® (NASD) Kit*
- *Alcohol Online Screening Tool*

As colleges and universities work to meet the growing demand for mental health services, CollegeResponse provides innovative programming including customized online screenings, campus-wide events and peer support resources.



Peer-to-Peer Approach for Preventing Suicide

The DORA College Program (Depression OutReach Alliance)

Only 11 percent of college students will share their suicidal thoughts with a counseling professional, but two-thirds will tell a peer (Drum et al., 2009). DORA is a mental health and suicide prevention program designed to be administered to small groups of students by peer support groups in conjunction with clinical professionals on campus. The main teaching tool is an educational DVD that profiles college students who struggled with depression and suicidal ideation and are now in recovery thanks to the support of peers and mental health professionals. DORA consists of several activities designed to teach students the importance of early intervention and professional help-seeking when it comes to suicide prevention.

The kit includes: *implementation guide for peer leaders, 15 individual student workbooks with screening forms, educational DVD and access to a downloadable kit with extra materials and promotional items.*



Campus-Wide Events to Raise Awareness and Reduce Stigma

CollegeResponse offers kits and resources to host campus screening events for mood and anxiety disorders, alcohol use disorders and eating disorders. These events give college counselors a unique opportunity to connect with students. Meeting students in their element helps to reduce stigma and raise awareness, as well as identify those at risk and connect them with campus resources.

Screening Event Kits:

- National Depression Screening Day® (NDSD) Kit
- National Eating Disorders Screening Program® (NEDSP) Kit
- National Alcohol Screening Day® (NASD) Kit

All kits include: 100 screening forms for students, educational materials, posters, give-away items and wallet cards, as well as full access to a comprehensive online resource center which includes customizable flyers, promotional templates, event planning tools and educational materials for students, clinicians and staff. Note: Program materials can be used for events throughout the year.

The online mental health screening is a very valuable tool. Since these confidential screenings are available 24/7, it helps reach an underrepresented population of students who may not otherwise come into the counseling center. Roughly 13% report coming into our counseling center as a result of just online screenings.

—Lynne Rose, LMSW, University of Michigan CAPS

CollegeResponse Team - At Your Service!

Registered Schools Get Access to:

- Comprehensive suite of support services, including access to an online resource center filled with flyers, promotional templates, event planning tools and materials for students, clinicians and staff.
- Educational webinars featuring guest speakers addressing current topics in the mental health field.
- Public relations, social media and advertising support.

Meeting Students Where They Are: ONLINE

Students connect with friends, register for classes, get course information and check on grades all while online. Now they can check their mental health too. CollegeResponse offers anonymous online screening tools, which are an effective way to help students who may be struggling with a mental health issue.



The screenshot shows a web interface for a university's online screening program. At the top left is a logo with the text "Your University" and a stylized building icon. To the right is a photograph of a university building with autumn trees. The main heading is "Your University" in large red font. Below this is a "Welcome to the Screening Program" section with a blue background. The text reads: "Your University welcomes you to the online screening for eating disorders, alcohol issues, anxiety disorders, and depression. The free screening is made available to all students and is taken anonymously. The screening is provided so that you may find out, in just a few minutes, whether or not professional consultation would be helpful to you." Below this text is a dark blue button that says "Take an Anonymous Screening". On the right side, there is a "Your Progress" section with a list of steps: "Step 1: Welcome" (highlighted in grey), "Step 2: Select a Screening", "Step 3: Demographics", "Step 4: Screening", and "Step 5: Results & Recomm".

Mood and Anxiety Disorders Online Screening Tool

Addresses depression, bipolar disorder, generalized anxiety disorder and post-traumatic stress disorder (PTSD)

Eating Disorders Online Screening Tool

Addresses anorexia, bulimia and binge eating disorder

Alcohol Online Screening Tool

Addresses binge drinking and alcohol use disorders

The Online Screening Tools Feature:

- Customizable welcome message that includes school logo, colors, and campus photo.
- Customizable referral information to connect students with school-specific resources.
- Unique and simple URL that can be embedded on campus website, emailed to students and promoted through social media networks.

CollegeResponse Registration Form 2011-2012

To register online, visit us at: MentalHealthScreening.org/College

Contact Name _____ Department _____

College/University _____

Shipping Address (No PO Boxes) _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email (required) _____

Check if contact info is same as above

Counseling/Health Center Contact Name _____

Phone _____ Email _____

	Cost	Qty.	Total
Combination Packages			
All Three Online Screenings \$400*			
In-person Kits & Online Screenings for All Three Programs \$750			
The DORA College Program Kit and the NDSD In-person Kit \$175			
National Depression Screening Day - Begins shipping in August**			
Online Screening \$150			
In-person Kit \$150			
National Eating Disorders Screening Program - Begins shipping in January**			
Online Screening \$150			
In-person Kit \$150			
National Alcohol Screening Day - Begins shipping in August**			
Online Screening \$150			
In-person Kit \$150			
The DORA College Program - Begins shipping in August**			
The DORA College Program Kit \$125			
TOTAL COST:			

*The online screening programs include assessments for: depression, generalized anxiety disorder, PTSD, bipolar disorder, alcohol use disorders and eating disorders.

**Please contact our office if you would like kits shipped at another time of year.

Payment Information

Check Enclosed Check Number _____

All checks payable to: Screening for Mental Health

For faster processing, please include the text "100-College" in the memo field of your check.

Tax ID# 04-3221069 Purchase Order Number _____

Credit Card American Express Discover MasterCard Visa

Account Number _____ Expiration Date _____

Name on Card _____

Return completed registration form with fee or purchase order to:

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