

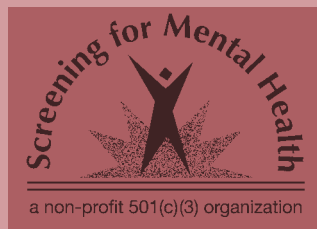


\_\_\_\_\_ students at your  
school are in danger  
from undiagnosed \_\_\_\_\_

**Screening for  
Mental Health  
helps colleges  
fill in the blanks.**

*SMH provides easy, inexpensive tools for  
alcohol and mental health screening and  
education. We help you make the most  
of your campus resources.*

**COLLEGE**Response®



## Depression, Anxiety, Eating Disorders, Alcohol Abuse. Welcome to college.



**Your campus health or counseling center has limited capacity. So how do you focus your resources on the students most at risk?**

**CollegeResponse can help.** For 17 consecutive years, **Screening for Mental Health, Inc.,** (SMH) has provided colleges and universities with valuable educational materials and screening tools. CollegeResponse is an evidence-based, affordable, do-it-yourself program that specifically addresses depression, bipolar disorder, anxiety disorders, eating disorders, alcohol use disorders, and suicide prevention. The goal of the program is to help you refer students to appropriate resources, either on, or off campus.

### **How CollegeResponse Helps You.**

More than 1200 colleges have participated in proven programs from Screening for Mental Health. CollegeResponse provides a consistent helping hand to campus counseling and health centers by:

- Providing screening tools that aid in identifying students most at risk. This allows you to focus on those needing the most immediate attention.
- Offering students information and resources for managing stress and how to cut back on alcohol use.
- Providing an effective risk management tool:

**“As a firm that provides liability insurance to higher education institutions, United Educators Insurance actively encourages schools to be proactive in providing prevention and early intervention programs like CollegeResponse.”**

*– Ann H. Franke, Esq., Vice President for Education and Risk Management, United Educators Insurance*

**Online Screening For Your Website—Help is Available 24/7.**

Anonymous online screening for depression, bipolar disorder, anxiety disorders, eating disorders, and alcohol use disorders are offered year-round and provide immediate feedback to the student. A customized welcome message and referral, directing students to the appropriate college resources, is an important component of this program. College/University personnel can also generate detailed utilization reports and graphs.

**The online screening is available at minimal cost.** Take a sample online screening at: [www.MentalHealthScreening.org/college](http://www.MentalHealthScreening.org/college).

**Screenings for Employees, too.**

Your college/university’s employees can also benefit from access to our WorkplaceResponse employee online screening programs for depression, bipolar disorder, anxiety disorders, eating disorders and alcohol use disorders. A different keyword ensures separate data collection as well as employee-related demographic information.

See a sample screening at [www.MentalHealthScreening.org/screening](http://www.MentalHealthScreening.org/screening)  
**keyword: Demo**

|                                     |                                    |
|-------------------------------------|------------------------------------|
| <b>CollegeResponse Supporters</b>   | National Panhellenic Conference    |
| Academy for Eating Disorders        | United Educators Insurance         |
| American College Counseling Assn.   | <b>Portions of CollegeResponse</b> |
| The Alliance for Eating             | <b>are funded by grants from:</b>  |
| Disorders Awareness                 | Center for Change                  |
| American College Health Assn.       | Eli Lilly and Company              |
| American Psychological Assn.        | GlaxoSmithKline                    |
| Children’s Hospital Boston          | McCallum Place                     |
| College Parents of America          | Pfizer Inc                         |
| Mental Health America               | Remuda Ranch                       |
| National Eating Disorders Assn.     | The Renfrew Center                 |
| National Collegiate Athletic Assn.  | Walden Behavioral Care             |
| National Institute of Mental Health | Wyeth Pharmaceuticals              |

Screening for Mental Health/CollegeResponse  
One Washington Street, Suite 304, Wellesley Hills, MA 02481  
Phone: 781/239-0071 Fax: 781/431-7447  
[college@MentalHealthScreening.org](mailto:college@MentalHealthScreening.org)

**Online Registration for CollegeResponse is now available at:**  
**<http://www.MentalHealthScreening.org/college>**

# CollegeResponse Registration Form 2007-2008

Contact Name \_\_\_\_\_

College/University \_\_\_\_\_

Department \_\_\_\_\_

Shipping Address (No PO Boxes) \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

|                                                                        | Amount       | No. | Total |
|------------------------------------------------------------------------|--------------|-----|-------|
| National Depression Screening Day Kit – Shipped in August**            |              |     |       |
| Regular Kit – \$150    Renewal Kit – \$75*                             |              |     |       |
| National Eating Disorders Screening Program Kit – Shipped in January** |              |     |       |
| Regular Kit – \$150    Renewal Kit – \$75*                             |              |     |       |
| National Alcohol Screening Day Kit – Shipped in February**             |              |     |       |
| Regular Kit – \$150    Renewal Kit – \$75*                             |              |     |       |
| Online Screening                                                       |              |     |       |
| Previous subscribers in conjunction with program kits                  | \$50         |     |       |
| First time subscribers in conjunction with program kits                | \$100        |     |       |
| First time subscribers without a program kit (includes all disorders)  | \$350        |     |       |
| Previous subscribers without a program kit (includes all disorders)    | \$250        |     |       |
| Employee Package                                                       |              |     |       |
| Online Screenings for all disorders                                    | \$350        |     |       |
|                                                                        | TOTAL COST → |     |       |

\* Renewal kits are available to all sites that registered for a kit the previous year. It includes 50 screening forms, posters, and educational brochures. Regular kits include 100 screening forms, posters, brochures and educational videos

\*\* Please contact our office if you would like kits shipped at another time of year, or for pricing information for individual online screening programs

## Payment Information

☐ Check Enclosed: Check Number \_\_\_\_\_

All checks payable to: Screening for Mental Health/CollegeResponse

Tax ID# 04-3221069    Purchase Order# \_\_\_\_\_

Credit Card

☐ American Express    ☐ Discover    ☐ MasterCard    ☐ Visa

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Return completed registration form with fee to:

Screening for Mental Health/College, P.O. Box 845788, Boston, MA 02284-5788

Phone: 781-239-0071 Fax: 781-431-7447

[www.MentalHealthScreening.org](http://www.MentalHealthScreening.org)

## **In-person Programs are Easy to Use.**

SMH's CollegeResponse program offers three "ready-to-implement" event kits, detailed below. Kits include brochures, posters, educational videos (full kits only), screening forms for your students, and professional development materials for your staff (full kits only). Kit materials are adaptable for use in a variety of college settings or events, and may be used anytime during the year, as well as on national screening days.

### **National Depression Screening Day Kit**

*(October 2007)*

The NDSD kits include materials and screening tools for depression, bipolar disorder, and anxiety disorders, as well as information about students and stress. Also included in the full NDSD kit is the **SOS Signs of Suicide® Prevention** video, discussion guide and questionnaires that show students how to help a friend who may be depressed or suicidal. Resources for parents and staff are also included. These materials provide suicide prevention programming- perfect for RA trainings, orientation, athletics, or other specialized student groups.

### **National Eating Disorders Screening Program Kit** *(February 2008)*

The NEDSP kits include screening tools and educational materials about anorexia nervosa, bulimia, and binge eating disorders for both women and men. The kits also include materials for healthy eating and exercise on campus.

### **National Alcohol Screening Day Kit** *(April 2008)*

The NASD kits include screening, brief intervention, and educational materials focusing on alcohol use disorders as a determining factor in overall health, fitness, and safety. The program addresses binge drinking and how to cut back.

About 18.8 million Americans age 18 and older have a depressive disorder.

Ninety-five percent of those who have eating disorders are between the ages of 12 and 25, and twenty-five percent of college-aged women engage in bingeing and purging as a weight-management technique.

1,700 college students die each year from alcohol-related unintentional injuries.

