

Safeguard your community's mental health during these tough economic times

National Depression Screening Day® 2009

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October 8, 2009

Your community is in need of emotional support in these tough economic times. We have a program that can help.

Research indicates that more people are seeking mental health services as a result of the recession (*Reardon, 2009*). With National Depression Screening Day's (NDSD) *CommunityResponse*™ Program you can proactively promote positive mental health and help detect disorders before they become serious.

NDSD's *CommunityResponse* is a comprehensive program that provides your organization with all of the tools you need to offer mental health screening and education in your community.

The NDSD *CommunityResponse* Program is ideal for:

- ✓ Hospitals and community clinics
- ✓ Behavioral health centers and practices
- ✓ Social service agencies and community centers
- ✓ Public health commissions
- ✓ Advocacy organizations

Choose the program option(s) that best fits your community's needs; whether it's a one day, in-person screening event, and/or year-round online screening.

ALL kits and online screening services include:

- ✓ Two webinars: One on NDSD best practices and another on clinical issues
- ✓ NEW Electronic Kit

In-person screening materials:

Community Kit - \$155

This kit is ideal for in-person screening events for the general population.

Materials include:

- ✓ 50 Adult Screening Forms (with scoring instructions)
- ✓ 1 Banner
- ✓ 25 Posters
- ✓ Educational brochures and flyers on depression, bipolar disorder, generalized anxiety disorder, posttraumatic stress disorder, stress, general mental wellness and self-care
- ✓ DVD on mental health
- ✓ Clinician packet which includes updated diagnostic guides and clinician education resources
- ✓ Electronic kit (see below)

NDSD brings you *CommunityResponse*TM

Older Adult Packet - \$75

Ideal for events at senior centers and assisted living facilities. Materials include:

- ✓ 25 Adult Screening Forms (with scoring instructions)
- ✓ Educational brochures on older adults and mental health
- ✓ Electronic kit (see below)

Spanish Packet - \$75

Ideal for communities with a large Spanish-speaking population. Materials include:

- ✓ 25 Spanish Screening Forms (with scoring instructions)
- ✓ Spanish language educational brochures and flyers
- ✓ 25 Posters
- ✓ Electronic kit (see below)

NEW - Electronic Kit - \$55

Consider this option if you have participated in NDSD in the past, have remaining materials, and do not need a new boxed kit.

- ✓ Online resources including an event guide, promotional templates and tools, educational materials and clinician information available for download
- ✓ Optional listing(s) on the NDSD Site Locator Webpage which helps promote your event/online screening to the public

NEW Online Screening Program

Offer year-round screenings to your community through your website. Online screenings for depression, generalized anxiety disorder, bipolar disorder, posttraumatic stress disorder, and NOW alcohol use disorders and eating disorders are available in both English and Spanish. Through the online screening, your community members can learn about your organization, and receive referrals to your organization (or others in your community) for evaluation and/or treatment.

Improved features:

- ✓ New design allowing for increased usability
- ✓ Automatically generated utilization reports (weekly, monthly, quarterly you choose what's best for you)
- ✓ Ability to customize the online screening with your logo and colors to match your organization's brand

**To check-out a demo of the new online screening, visit:
www.mentalhealthscreening.org/NewOnlineScreening**

Online Screening Options:

Available in English and Spanish, priced separately

- ✓ **NDSD online screening:** for depression, generalized anxiety disorder, bipolar disorder, and posttraumatic stress disorder- \$225
- ✓ **Alcohol use disorders online screening-** \$225
- ✓ **Eating disorders online screening-** \$225
- ✓ **ALL ONLINE SCREENINGS-** \$495

Eligible organizations include local advocacy groups, social service agencies, individual hospitals, community health centers/clinics and private practices. If your organization does not fall into one of these categories, please contact our office for other options.

Registration Form

Register ONLINE at www.MentalHealthScreening.org/NDSD

MAIL or FAX this form with payment to:

Screening for Mental Health, Inc., P.O. Box 984001, Boston, MA 02298-4001

Fax: 781-431-7447 • Phone: 781-239-0071 • Email: NDSD@MentalHealthScreening.org

CONTACT INFORMATION

Organization Name _____ Contact Name _____

Street (UPS cannot deliver to P.O. Boxes) _____

City _____ State _____ Zip _____ Country _____

Email _____

Phone _____ Fax _____

Address of your Event (if different from above) _____

Event Date: _____ Start Time: _____ End Time: _____

Event Public Inquiry Phone Number (If different from above) _____

☐ Please promote my event to the public (included with purchase of kit/online screening service)

Ship Kit to: ☐ Organization ☐ Event Location

Shipping costs included unless outside the continental US. Contact us for details.

Kits/Services	Price	Quantity	Amount
Community Kit (includes Electronic Kit)	\$155		
Older Adult Packet (includes Electronic Kit)	\$75		
Spanish Packet (includes Electronic Kit)	\$75		
Electronic Kit only	\$55		
English NDSD Online Screening (includes Electronic Kit)	\$225		
Spanish NDSD Online Screening (includes Electronic Kit)	\$225		
English Alcohol Online Screening (includes Electronic Kit)	\$225		
Spanish Alcohol Online Screening (includes Electronic Kit)	\$225		
English Eating Disorders Online Screening (includes Electronic Kit)	\$225		
Spanish Eating Disorders Online Screening (includes Electronic Kit)	\$225		
ALL English Online Screenings (includes Electronic Kit)	\$495		
ALL Spanish Online Screenings (includes Electronic Kit)	\$495		
Extra Materials			
English Screening Forms (25/pk)	\$15		
Spanish Screening Forms (25/pk)	\$15		
English Posters (10/pk)	\$25		
Spanish Posters (10/pk)	\$25		
Banner	\$25		
1 Pack of Clinician Diagnostic Cards (4/pk) (<i>depression, bipolar, generalized anxiety and suicide assessment</i>)	\$15		
Community Suicide Risk Questionnaire (20/pk)	\$15		
Clinician Diagnostic guide (1/pk)	\$15		
Total:			

PAYMENT INFORMATION

☐ Check Enclosed Check Number: _____

All checks payable to: Screening for Mental Health

For faster processing include "402-NDSD Community" in the memo field of check.

Tax ID# 04-3221069 Purchase Order# _____

☐ Credit Card ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Account Number _____ Expiration Date _____

Name on Card _____